



SUPERPROF
TOOLS FOR PROFESSIONALS

Privacy Statement of Super Prof B.V.

Super Prof B.V. attaches a lot of value to the protection of your personal data.

In this Privacy policy, we inform you how we handle personal data received via www.superprof.nl or other channels. We do everything possible to guarantee your privacy, which is why we treat your personal data with due care.

We at all times abide by the applicable legislation, including the General Data Protection Regulation (the GDPR). This means that we:

- Process your personal data in accordance with the purpose for which they were provided. These purposes and the types of personal data are explained in this privacy policy;
- Limit the processing of your personal data to the data we need for the purposes for which they are processed;
- Ask for your explicit consent when we need it in order to process your personal data;
- Take appropriate technical and organisational measures in order to guarantee the protection of your personal data;
- Do not forward personal data to third parties unless we have to for the purposes for which they are provided;
- Are aware of your rights with regard to your personal data, that we will make you aware of those rights and that we will respect them.

Super Prof is responsible for the processing of your personal data. If you have any questions after reading our privacy policy or otherwise have questions or need to contact us, please use our contact details at the bottom of this document.

What personal data?

Personal data relate to all information about an identified or identifiable natural person.

Super Prof can, among other things, process the following personal data:

- your initials, first name and surname, prefix, title, if any, and gender;
 - the company data, including name and industry in which the company operates;
 - your e-mail address, postal address and (mobile) telephone number;
 - other information required for the provision of our services;
- information about your visit to our website, including the device that you use to visit our website;
information that you provide to us for the purpose of a job application.

In many cases, you make this personal data available to us, for instance, you contact us with a question, you enter into a business relationship with Super Prof, you leave your details on our website, leave your business card or apply for a job at Super Prof.



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Processing personal data of customers, supplier prospects and other interested parties

Super Prof processes personal data for the following purpose(s):

- To contact you in response to your request for contact or question;
- To enter into an agreement with you and to honour that agreement;
- To meet legal obligations;
- To disseminate information regarding our products;
- To perform marketing activities, including sending news releases and letters;
- To monitor and possibly improve the operation of our website through statistics on the use thereof;
- To be able to process a job application.

The basis for this personal data is:

- The implementation of an agreement;
- The implementation of a legal obligation;
- The representation of our legitimate interest;
- Your permission, in the form of leaving your business card, a link via LinkedIn or your registration for the newsletter via www.superprof.nl

Storage

Personal data may not be kept for longer than is necessary for processing. In addition, Super Prof does not store your personal data for longer than is necessary for the aforesaid purposes or to comply with legislation and regulations.

The personal data for which you have given explicit permission to process are stored for as long as Super Prof uses those data for performing marketing activities. If for whatever reason, Super Prof decides against it, your personal data will be stored for that purpose for up to one year after sending the last marketing promotion. You can at all times revoke your consent for processing personal data. You can do this using our contact details at the bottom of this document.

Cookies and log files

www.superprof.nl uses session cookies, permanent cookies and re-targeting cookies: a re-targeting cookie makes it possible to register, store and use user data. They are stored until after the end of the browser session and possibly recalled on the next visit(s) to the website. This permission can be revoked at any time by the user with validity for the future, by adjusting the browser settings and disabling cookies.



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Disclosure to third parties

We may disclose the data you give to us to third parties if this is required for the performance of the purposes set out below.

For instance, we use third parties for:

- Taking care of our online environment;
- Taking care of statistical data;
- Taking care of our newsletters.

We aim never to pass on personal data to other parties that do not comply with the GDPR. In some cases, however, the third parties are themselves responsible for compliance with the GDPR and Super Prof is not responsible or liable for the processing of personal data at such third parties. In the event that Super Prof engages so-called processors, those parties are themselves responsible for compliance with the GDPR. However, Super Prof will not pass on any personal data to processors with whom no processing agreement has been concluded. Naturally, we make the necessary arrangements with these parties (processors) to guarantee the protection of your personal data.

Protection

We have taken appropriate technical and organisational measures to protect your personal data against unlawful processing.

Rights regarding your data

You have the right to inspect, correct or remove the personal data we have received from you. You can also object to the processing of your personal data (or a part thereof) by us or by one of our processors. You also have the right to have the personal data you provided transferred by us to you or, on your instruction, directly to another party. We may ask you to prove your identity before we can honour the above requests. If we are entitled to process your personal data on the basis of your consent for that purpose, you can withdraw that consent at any time.

Complaints

If you have any complaints about the processing of your personal data, please contact us immediately. We will aim to resolve your complaint as soon as possible. Finally, you always have the right to submit a complaint to the regulator, the Data Protection Authority.

Questions

If after reading this Privacy Statement, you have any questions or comments, please contact us using the information below.

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Possible changes or additions

We reserve the right to unilaterally change or supplement this Privacy Statement by changing the information on this page. In the event of any substantial changes being made, we will actively communicate this through our website and possibly other channels.